

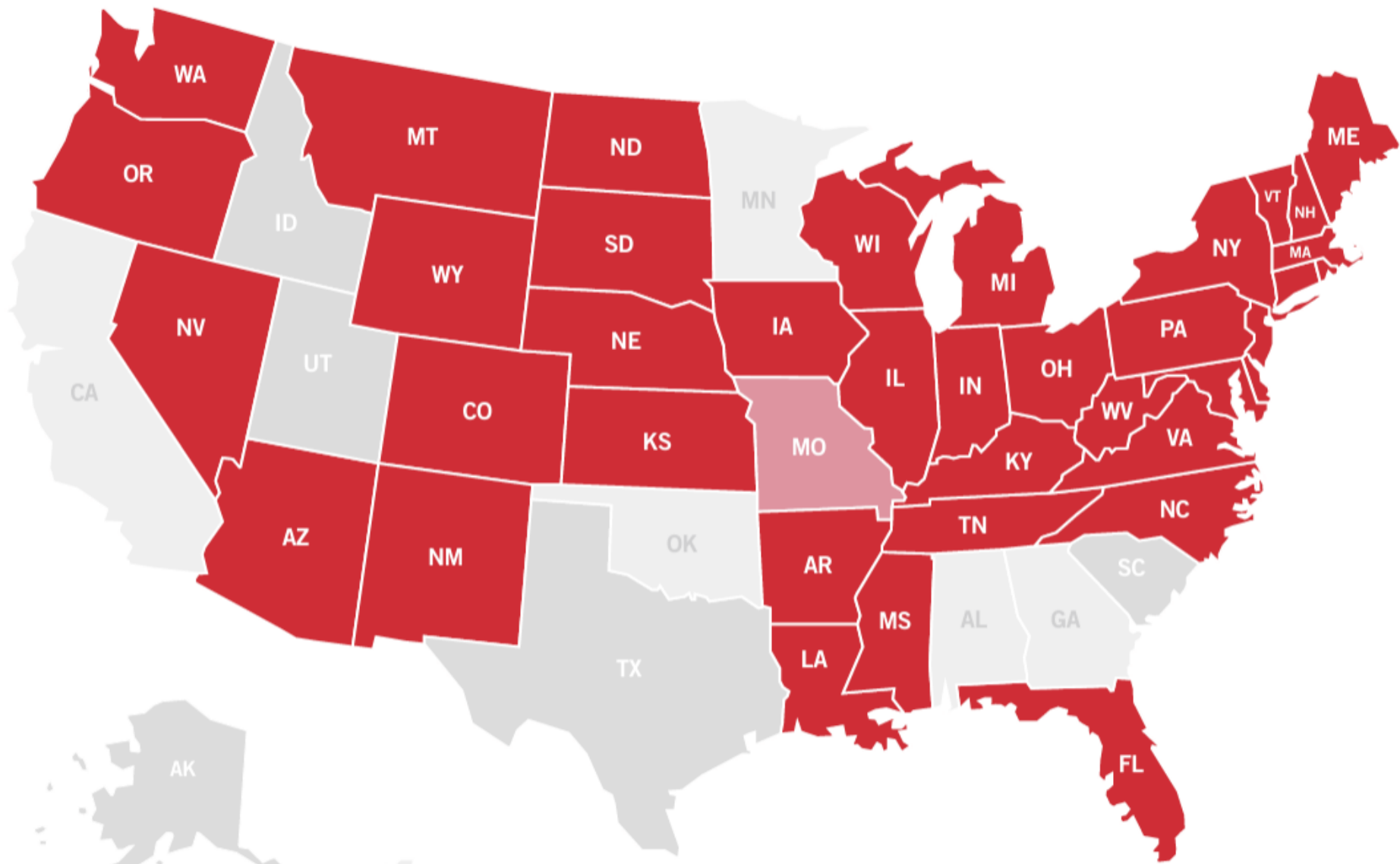
# FARA ANNUAL MEETING

SPORTS BETTING OVERVIEW

NOVEMBER 2024



# U.S. Legal Sports Betting



- Live, Legal (38 states + DC)
- Legal - Not Operational (1 state)
- Active or Pre-Filed Legislation/Ballot (0 states)
- No Legislation in 2024 (6 states)
- Dead Legislation in 2024 (5 states)

# NCAA Betting Markets

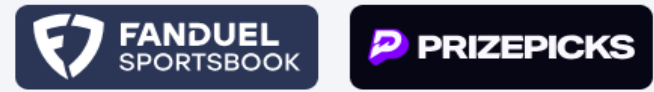


## KJ Adams Jr. NCAAB Player Props Odds (i)

November 08, 2024 Odds

Game Lines Player Props Game Props Team Futures Player Futures

NCAAB ▼ | Market Type ▼ | < Fri. Nov 8 > | Wager \$100  | 🔍 Search Player



**KJ Adams Jr.**  
F - UNC at KU

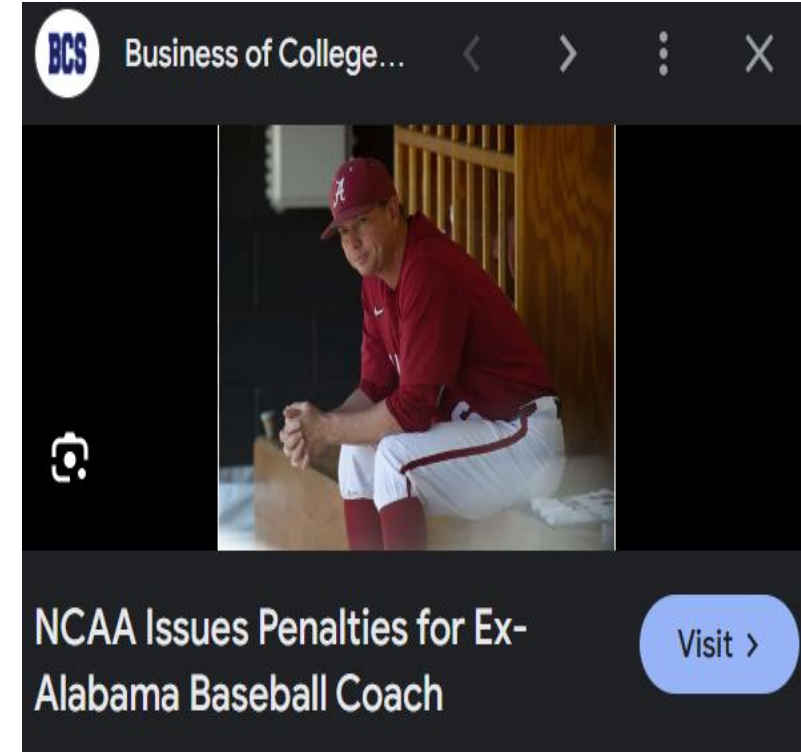
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Today  
7:00 PM EST

<b>Rebounds Over/Under</b>	O 4.5 (-138)	NL
	U 4.5 (-102)	NL
<b>Points Over/Under</b>	O 12.5 (-110)	O 12.5 (-137)
	U 12.5 (-120)	U 12.5 (-137)

# Regulatory Trends

NCAA is seeing increased number of sports betting related cases.



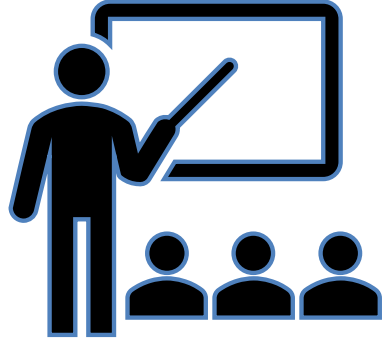


# NCAA Sports Betting Harm Prevention

Focus on student-athlete well-being and protecting competition integrity



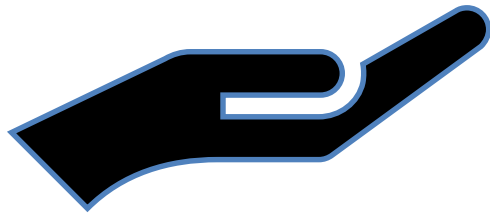
## EDUCATION



## MONITORING



## ADVOCACY



## RESEARCH



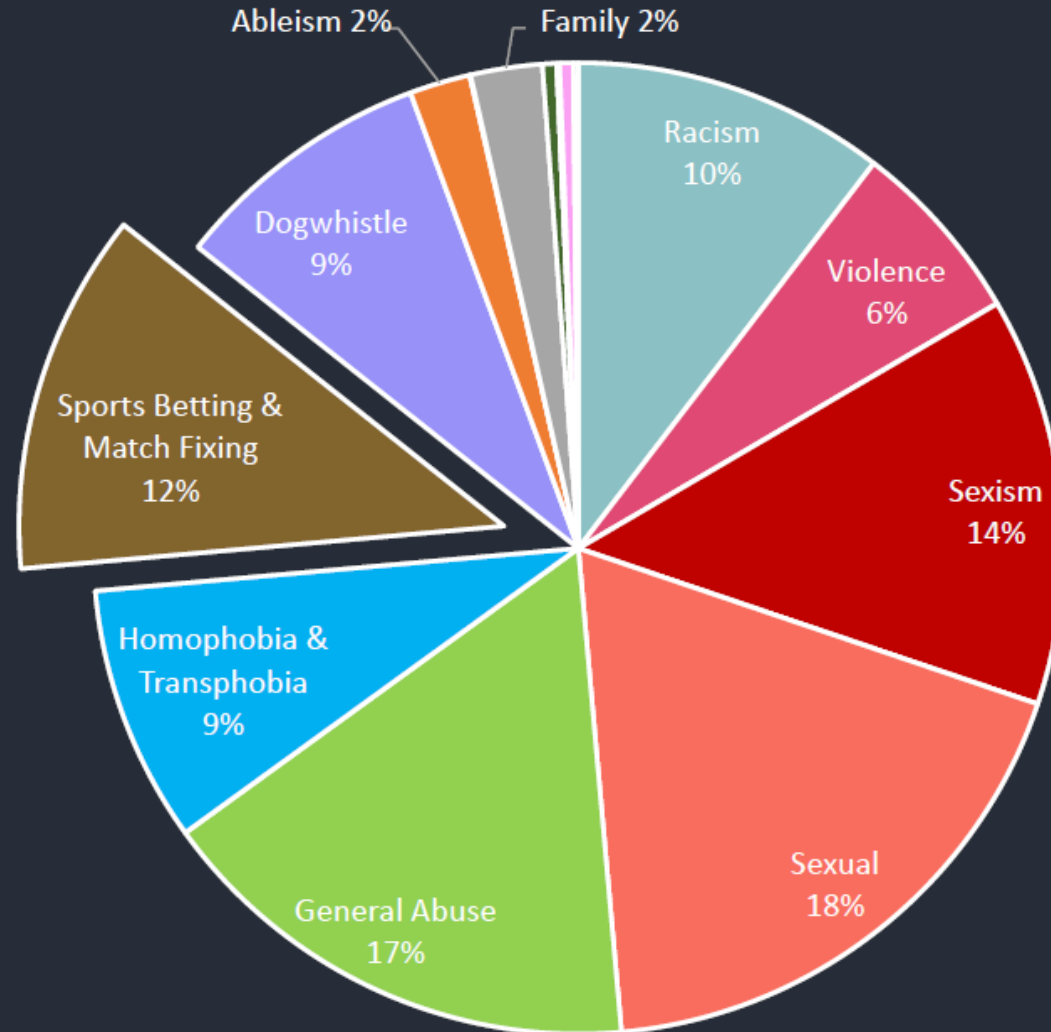
# NCAA Threat Matrix Project – Data Insights

## Abuse Classification Analysis



### Key Insights:

- 12% of overall study was Sports Betting / Match Fixing related (743 instances detected).
- Higher than overall levels of racist abuse detected across the study – traditionally the area of focus.
- 73% of all was Sports Betting / Match Fixing abuse was triggered at athletes, coaches and officials during March Madness (541 messages).



**@lowaWBB**  
Fuck you @lowaWBB how hard is it to cover a 6 point spread? Outside of 24 and Caitlin Clark all of you are useless 3s.  
4:09 PM · Apr 7, 2024 · 86 Views

**@Reese10Angel**  
Just bet on women's basketball for the first time. Let's go Iowa.  
@Reese10Angel fuck you piece of shit  
12:17 AM · Apr 2, 2024 · 203 Views

**@CaitlinClark22**  
bitch you fuck up my parlay with that missed free throw, can't wait for SC to smash Y'all  
10:45 AM · Apr 6, 2024

**@zach\_edey**  
Yo no big deal but if you don't get 22 points and 12 boards everyone you know and love will Be dead  
10:06 AM · Mar 31, 2024

# NCAA Campus Resources



## STUDENT-ATHLETE SPORTS BETTING E-LEARNING MODULE



 **MIKALA HALL**  
Women's Basketball | Business Administration - MBA  
Central Michigan '23

# Questions and Answers

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