

Communication on Campus

Christine Copper
FAR, US Naval Academy

The background features several sets of parallel white lines that create a sense of motion and depth. These lines are arranged in two main groups, one on the right side and one on the bottom right, both slanting upwards from left to right. The lines vary in length and thickness, adding a modern, graphic touch to the presentation.

CAMPUS CONNECTIONS



**President/
Chancellor**

**AD and
Athletic
Administrators**

**University
Athletics
Committee**

**Chief Diversity
Officer**

**Faculty
Senate**

FAR


**Provost and
Academic
Administrators**

Coaches

Faculty

**Student Affairs
Professionals/
Counseling
Center**


IMPORTANT CONNECTIONS OUTSIDE OF ATHLETICS

- CEO (president or chancellor)
 - Must have frequent access to this person and their trust
 - *As FAR, you work for the CEO not the AD!*
 - Athletic Council (Board)
 - Be a strong presence on this board as they are your allies in institutional control of athletics
 - Involve them in monitoring various aspects of your athletics program
- 

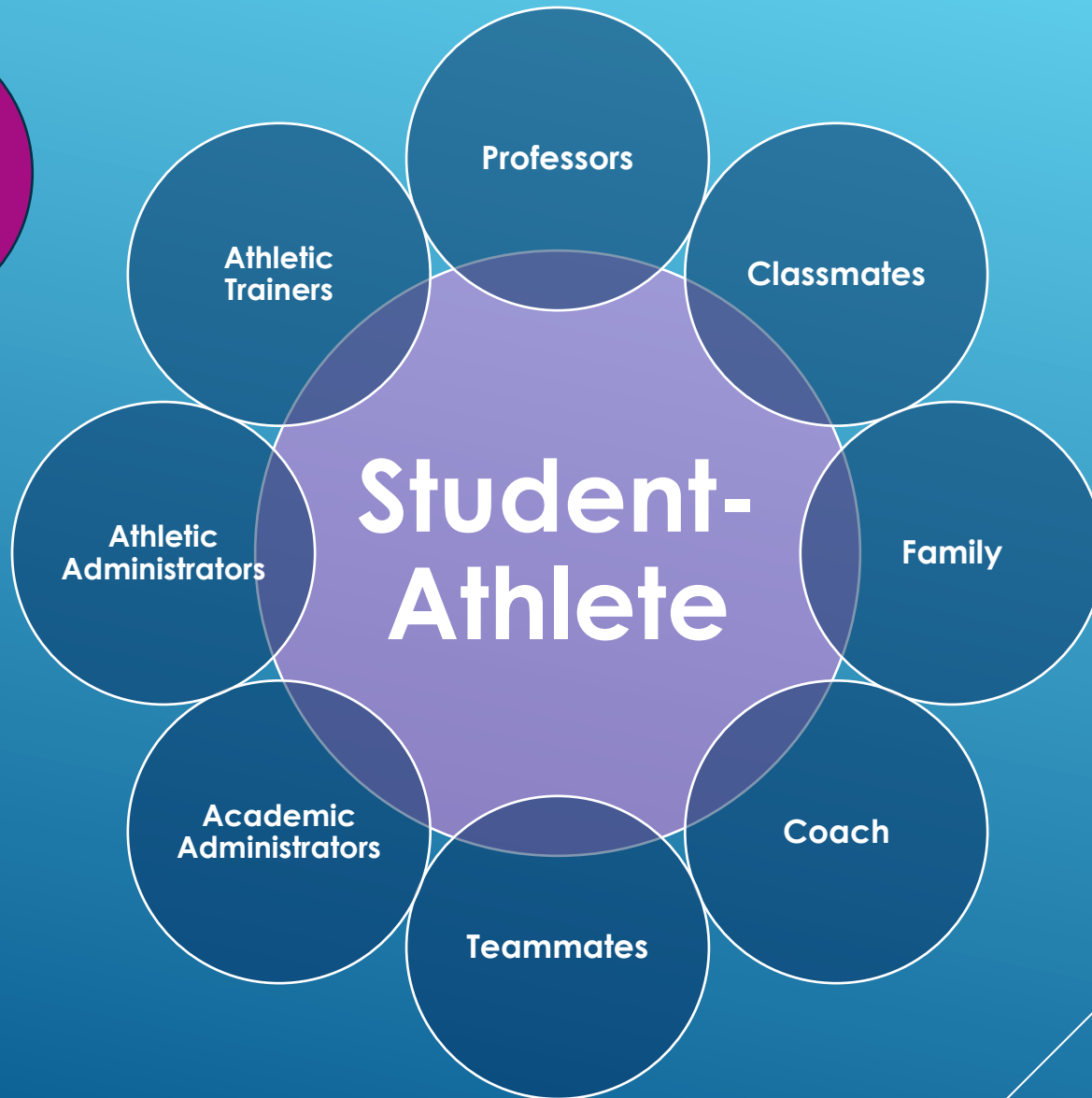
IMPORTANT CONNECTIONS OUTSIDE OF ATHLETICS

- Faculty Senate
 - your access to the faculty at-large
 - Student Affairs Professionals/Counseling Center, Chief Diversity Officer/Title IX coordinator
 - can help with SA quality of life issues
 - Provost/Academic Administrators/Registrar
 - scheduling and compliance assistance
 - Student-Athlete Academic Support/Advising Personnel
 - FAR plays an oversight role here
- 
- A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, located in the lower right quadrant of the slide.


IMPORTANT CONNECTIONS INSIDE OF ATHLETICS

- Director of Athletics
 - you **work with** her/him **not for** her/him
 - Senior Athletics Staff
 - ask to attend their regular meetings
 - Compliance Office
 - main place for your role in institutional oversight
 - Coaches and Athletic Trainers
 - access points to the SAs
 - Equipment and Facilities Personnel
 - access points to SA equity concerns
- 

THE STUDENT-ATHLETE'S WORLD




COMMUNICATING WITH INDIVIDUAL SA'S

- Use team captains as an “entry point”
 - Become known to faculty so they can refer SA's to you and vise-versa
 - Become known to coaches so they can refer SA's to you
 - Forward articles with your congratulations to individuals
- 

INTERACTING WITH GROUPS OF SA'S

- Beginning of year compliance meetings
- Freshman student-athlete orientation
- Travel with teams
- Student-Athlete Advisory Committee (SAAC)
- Start a team faculty mentor program
- Schedule through coaches and seek to attend practice
- Participate in Exit Interviews (or at least see results)

FAR AND SAAC

- SAAC = Student-Athlete Advisory Committee
 - A committee made up of student-athletes who provide insight into their experiences.
 - They offer input on the rules, regulations and policies that affect student-athletes' lives
- 

COLLABORATION IDEAS

- Team Faculty Mentors
 - “Coaches go to class” event
 - “Profs go to practice” event
 - Faculty/Staff night at sporting events
 - Honorary coaches at competitions
 - Team captain brief to the faculty on “a day in the life”
 - FAR or other faculty offer to speak to recruits
 - Encourage coaches to send recruits to class
 - Encourage AD to invite Faculty Senate leadership to award ceremonies/banquets
 - Luncheons with the AD and a few faculty/academic administrators
- 