



**NCAA
SPORTS BETTING TOPICS
2023**

Integrity and Sports Betting Issues

- ▶ Recent news around collegiate sports betting issues raises awareness and concerns.
 - Issues are not new, the environment is.
 - 15 integrity related issues over last 50 years.
- ▶ Harassment concerns.
- ▶ Sports betting case increases in:
 - Student Athlete Reinstatement (SAR) and Enforcement.
 - Betting on own school: (a) same and (b) different sports;
 - Alleged inside information violations;
 - Student-athlete solicited by third-party to match-fix.

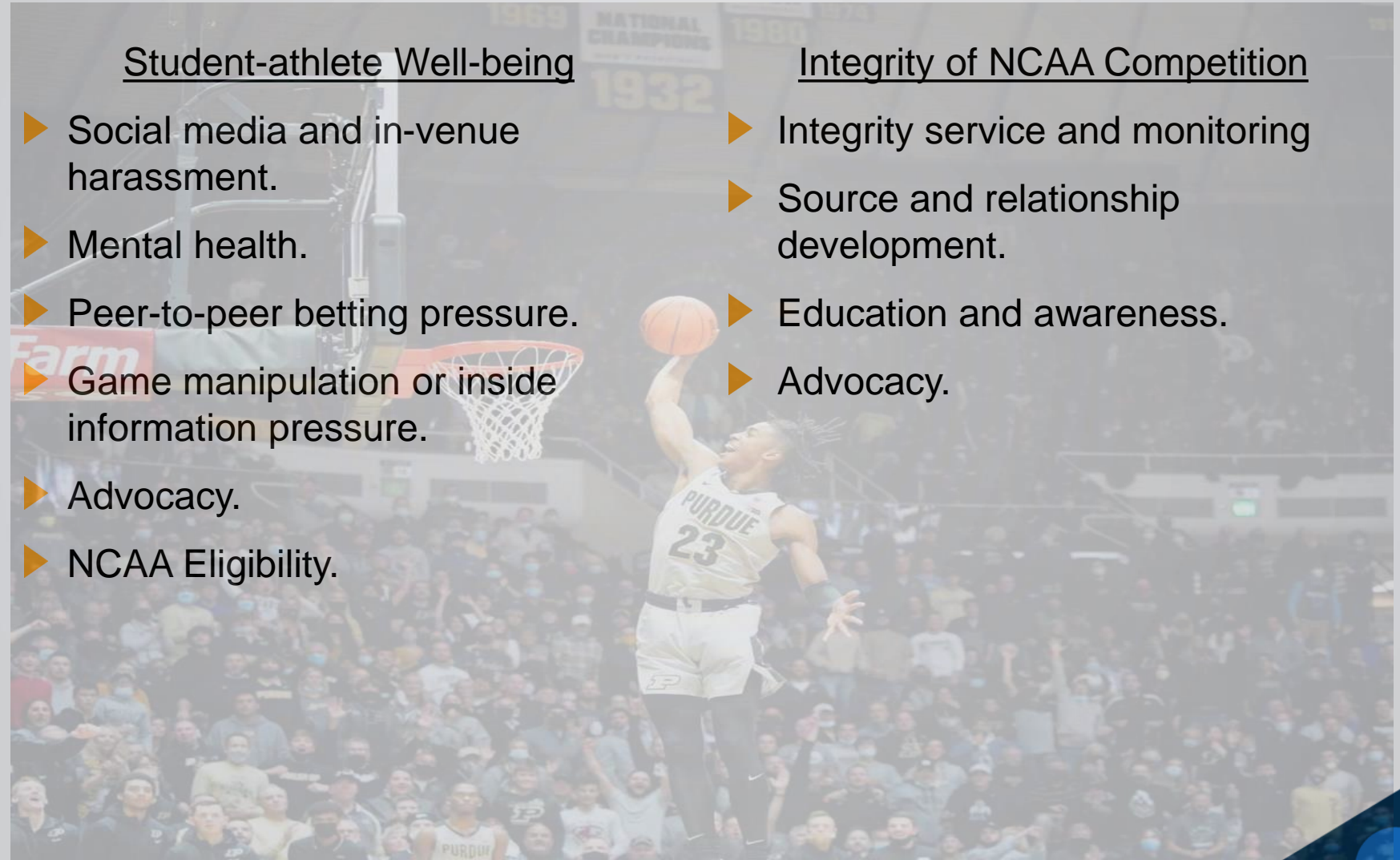
SPORTS WAGERING GUIDING PRINCIPLES

Student-athlete Well-being

- ▶ Social media and in-venue harassment.
- ▶ Mental health.
- ▶ Peer-to-peer betting pressure.
- ▶ Game manipulation or inside information pressure.
- ▶ Advocacy.
- ▶ NCAA Eligibility.

Integrity of NCAA Competition

- ▶ Integrity service and monitoring
- ▶ Source and relationship development.
- ▶ Education and awareness.
- ▶ Advocacy.



Sports Wagering Program Overview

Integrity Initiatives

▶ Integrity Services and Monitoring:

- Integrity monitor reviews 13,000 contests annually;
- Background screening of 19,000 officials and education.

▶ Relationships:

- Developing and furthering relationships with key industry stakeholders like state regulators, law enforcement, pro-leagues, vendors, sportsbooks.

Sports Wagering Program Overview

Integrity Initiatives

▶ Awareness and Education

- E-Learning module – October 2023
- NCAA and institutions provides education to teams, administrators and coaches, conferences, and officials on the potential dangers of sports betting.

▶ Advocacy

- Mandatory collaboration between states and governing bodies.
- Prohibited bettor concepts.

Sports Wagering Program Overview

Well-being Initiatives

▶ Signify

- Championship social media screening

▶ Education

- Epic Risk Management; in-person lived experience problem gambling education to approximately 150 institutions/20,000 student-athletes per year;
- Institutions partner with education providers to assist in messaging.

▶ Advocacy

- Harassment protections and prohibited bettor concepts.

Sports Wagering Program Overview

Well-being Initiatives

▶ Rules and Policies Review

- SAR review;
- Legislation review.

▶ Mental Health

- SSI Mental Health Advisory Group discussing mental health best practices, including social media concerns.

▶ Research

- Market study gathered data on 18–22-year-olds' sports betting behaviors;
- Initiated broad based survey of 20K student-athletes gambling behaviors.

Key Points, Takeaways, and Questions

- ▶ Sports betting harms do not favor NCAA divisions.
- ▶ Societal issue - not just a bylaw 10.3 issue.
- ▶ Continuous education and awareness are critical.
- ▶ Creativity is key.
- ▶ Quest for profit outpaces RG efforts.
- ▶ Are we:
 - ▶ Adept at recognizing problem gambling behaviors?
 - ▶ Prepared to support students and staff through education and infrastructure across campus?

Thank You

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